

Many organizations and companies ask their staff to wear a uniform. What are the advantages and disadvantages of this? What kind of jobs should have a work uniform?

In many companies around the world, employees are required to wear uniforms. Personally, I believe with the exception of a small number of jobs implementing a uniform system is mainly advantageous to the company rather than the personnel.

Firstly, having all the employees dressed similarly gives a company a distinct advantage of cultivating a positive public image and conveying a sense of brand awareness within the locality and the working society. Such strong and distinct can the created identity be that it may penetrate the market, winning all the prospective customers. This also manages to create an impression among the staff that this is where they belong, and this sense of belonging will consequently pave the way to /for company success/success for the company. Secondly, a customer can readily recognize the individual as part of the authorized personnel who have uniforms on, and so can trust them and ask for help. This becomes salient in establishments such as car showrooms, where the customer needs to be informed and receive help in making decisions.

Granted ~~that~~ uniforms act as an identification mark for customers and turn the staff member into walking advertisements, promoting a better image for the firm, but this also proves to be successful to take away the employees' uniqueness. The consequences of wearing branded work attire, albeit favorable for the managers, can be unfortunate for their staff, boring them to the point that they lose their interest in their tasks, which may cause a decline in productivity, or in extreme cases, a rebellion against their higher-ups.

However, some careers necessitate certain dressing codes. Ignoring them will cost not only the company or organization but also the personnel. Only dressed in heavily protected suits, resistant to fire and shock, are firefighters ~~are~~ able to venture in into a flaming house or a precarious, falling building. Doctors, as another case in point, due to ~~health issues and~~ hygiene are required to have specific clothing to perform various tasks such as surgery or medical examination.

To conclude, although in some working environments wearing a uniform is mandatory which serves both the company and personnel's interests, others, I believe, can remove the restrictions on their obligatory working suits since it is only to the benefit of the managers.